

# Hoosman retools Vantage Credit Union

President and chief executive, Vantage Credit Union

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by [Kim Voss](#)

Hubert Hoosman Jr. started his career at [Vantage Credit Union](#) 24 years ago as a teller and loan officer trainee. In 1994 he was named president and chief executive of Vantage.

In the past 12 years, Hoosman has helped "totally retool" the credit union, he said. "We've gone from the dark ages where we used to have staff meetings to separate statements to becoming one of the most technologically advanced institutions in the region."



The credit union has expanded from its Bridgeton headquarters to include branches as far west as Warrenton and as far east as Hoosman's hometown of East St. Louis. Vantage has 11 branches and more than \$450 million in assets.

Hoosman said he is especially proud of the success of the East St. Louis branch, which opened in November 2003 when Vantage merged with a small local credit union. Since then, Vantage has made loans totaling \$7 million in the community.

"It just goes to show you can make a difference in a blighted community," Hoosman said.

"Hubert is committed to the philosophy of helping people achieve financial independence and success," said Rosie Holub, president and chief executive of the [Missouri Credit Union Association](#). "His credit union adopted a credit union in Louisiana that was affected by Katrina and was unable to operate and serve its membership. Hubert traveled to Louisiana and worked with the credit union to prepare a plan to get the credit union back in operation as soon as possible."

Hoosman is chairman of the Missouri Credit Union Association and is vice president of the [University of Missouri-St. Louis Alumni Association](#). He earned a bachelor's degree in criminology from UM-St. Louis in 1979. He also is active in the [African-American Credit Union Coalition](#).

He is active on an international stage. He is a member of the World Leadership Committee of the World Council of Credit Unions. He has been a speaker on credit unions in Rwanda, Africa and Australia.

Hoosman has one daughter and one son.

*Kim Voss is a St. Louis freelance writer*